



FOUNDATION OF MODERN STUDIES ASW

Approved Training Partner

National Skill Development Corporation (NSDC)



Skill India
कौशल भारत - कुशल भारत



ASSOCIATE TRAINING CENTRE –ATC

Information Brochure

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N.E. Regional Centre:- MDSDI Building, Badarpur Ghat, Badarpur Industrial Estate, Dist- Karimganj, Assam.

A Brief Profile

*Foundation of Modern Studies and Social Welfare (FMS), A National Level Autonomous Organization. The society was formally registered during the year 2006 under the Societies Registration Act XXI, 1960 at New Delhi. **Foundation of Modern Studies** was started in 2006, and over the years has successfully delivered in the Skill Development space leading to employment for thousands. The organization's core goal has evolved over these years to make self-sufficient, the youth from smaller cities and towns of India who may have completed basic education, but have limited or no skills to make them employable. Many of these boys and girls are forced to seek employment in the larger towns and cities far from their families and support systems and often in unorganized sectors where there is no growth in career or salaries. Foundation of Modern Studies is partner organization of many Govt. & non Govt. departments and is committed to work towards entry level skill development across the country hereby bridging the existing skill gaps across Industries.*

FMS is Approved Training Partner of National Skill Development Corporation (NSDC) to provide Skill Development Training in India.

OUR VISION

To achieve excellence in Skill Development / Education, social services for all around development of the Nation and make education as a tool for social change for the betterment of the society and to challenge the social inequalities and empower the vulnerable by enabling them to help themselves. Our vision will be sharing the invaluable treasure of knowledge as to impart Skill Development education and services to all students, youth and helping them to choose right career.

Our objective has been provide skilled manpower to support the vast development programme to provide the right kind of professional and skilled personnel needed.

Our endeavors to promote high quality Skill Development Training in Various Sector in different Job Role/ Courses at an affordable fee while ensuring uniform standards in to build national resource of trained manpower and emerging needs of the Industry.

We are committed to satisfy the student's need and expectations. The Organization aims at providing full satisfaction to the students through training, placement, telephonic support, social support, quality services as well as reliable and continual improvement of the processes by technical up-gradation and continual training.

OUR TARGET GROUP

Financially poor people, Minority community, Scheduled Caste, Scheduled Tribe, OBC and downtrodden groups with special stress to weaker sections who are living mostly in rural and semi urban areas.

OUR MISSION

- ❖ *Use Skill Development / Education as main tool to change the social imbalance.*
- ❖ *To act for socio economic development of society;*
- ❖ *To support Financially poor people of the society .*
- ❖ *To act for all round development of society.*
- ❖ *To create an ideal social atmosphere;*

FOUNDATION OF MODERN STUDIES AND SOCIAL WELFARE is associated with

- 1. Training Partner - National Skill Development Corporation (NSDC)**
- 2. TP- Assam Skill Development Mission (ASDM),**
- 3. PIA- Maharashtra State Rural Livelihood Mission (MSRLM) / DDUGKY**
- 4. AVI - National Institute of Open Schooling (NIOS) (Ministry of Education, Govt. of India) for Vocational Training**
- 5. Associate Member – Telecom Sector Skill Council**

INTRODUCTION

In today's scenario of business there has emerged a need to divide our work amongst our teams and outsource as much as possible. Skill Development / Education is now the fastest growing services sector and above all has become most competitive especially there is a sudden change in the situation pertaining to Skill Development Training. With the advent of networking & franchisees system, the market is becoming a tough play ground. Everybody will not survive the tough market conditions and thus there is a need to synergize the resources to be a key player for times to come. There is a rapid change in the area in the last few years and ultimately the model where the major services are outsourced from the organizations like us and the business is delivered to institutes at their doorstep. We are developing a network with a common brand name where in our collaborations can be explored as business opportunity. In future, the same network would be used to cater to services in education field. After identifying the hot selling courses of market and doing the market survey we had designed this project with great care.

The silent features of project are:

Predefined joint Ads on sharable Bases

In order to grab the market share, the ads on shareable bases is the most powerful tool. We already defined the Advertisement schedule and the costing of ads. The share which is to be paid by each ATC is predefined. The share has to be paid in advance of Ads plan.

Increase your presence all over.

Our main objective is to have maximum number of Ads in small budget. It is impossible for individual institute to spend big money. Since we will be giving ads of about 5 to 10 ATC together and that too with a good size. In a small budget, you will be having about 5 to 10 ads. So your presence in market increase by the same amount.

Low faculty cost

Our courses does not require a high costing faculty moreover the faculty is easily available for these courses.

No credit Required, Instant Returns

Whatever you are investing, you have to pay just 1 week in advance and as soon as ads starts coming in newspaper, you will be getting your whole investment back with in a month.

Proven and Successful Business Model

We had done a lot of hard work to design this project so that interest of each party and students can be give equal importance. At the same time, the size of project is kept in a manner to secure a stable income with less risk. The project is hardly having any risk on investment.

FOUNDATION OF MODERN STUDIES

Gate Way To - Associate Training Centre

Read Project Proposal



Understand the Concept & Project Plan



Submit Application with DD/NEFT of Rs.10,000/-
In favour of "Foundation of Modern Studies & Social Welfare"
Payable at New Delhi

(To be adjusted towards License Fee / S.D. at the time of Final Agreement)



Site Inspection



MOU (with 50 % of License Fee / Security Deposit)



Center Setup as per Guideline of FMS



Staff Appointment



Staff Training



Final Agreement (within 30 days of Balance Amount)



Machines and Equipment Installation
And
Upload Centre details in Skill India Portal



Lunch Advertisement



INAUGURATION

FMS ADVANTAGES

- Very low Franchisee Fee / Security Deposit
- Very low Royalty Charges
- Total Technical Support
- Multiple Business Opportunity
- Multiple Advertisement Advantage
- Backing of an established entity
- Proven Business
- Low Risk
- Universally accepted training methodology
- Very low start up time.
- Flexible interiors.
- Easily managed business.
- Immediate gains, no gestation period.
- High Growth of awareness & usage.
- Convenient to start.
- Regular up-dation.
- Good margin to profit.
- Low cost, high margin.
- No stocking.
- White Collar Job.
- Wide range of courses.
- No need of pre-experience.
- Faculty Support
- Hardware Maintenance Support.
- Placement Assistance for Successful Student

PARTNERSHIP RESPONSIBILITIES

A mutual beneficial partnership will result from a clear understanding of each party's responsibilities following in the list of key responsibilities of both the parties.

FMS Role:-

- Managing over all quality and integrity of all FMS/NSDC Courses.
- Developing and refining training programs to meet the industry needs.
- Developing and providing up-to-date FMS/NSDC courses as per requirement of the industry.
- Conducting instructor-training program to support franchisee to ensure programs compliance and customer satisfaction.
- Reviewing and updating program and certification test based on technology changes.

FRANCHISEE BUSINESS PARTNER ROLE:-

- Ensuring Student's/ candidate's satisfaction for high end training.
- Providing and maintaining training facilities, hardware, software Lab Facilities and audiovisual equipment needed for instruction.
- Supervising the training process and ensuring quality training is provided.
- Scheduling and Marketing FMS/NSDC Job rule/ courses.
- Using only FMS/NSDC official curriculum in class and ensuring that all course objective are met during classes.
- Training internal staff.
- Submitting all the required information as per agreement.
- Implementing marketing and local advertising plans to promote the FMS/NSDC programs in the local area in accordance with FMS.

FMS COMMITMENTS TO THE FRANCHISEE

Technological know-how and support

- ❖ Hardware Consultancy
- ❖ Software Consultancy
- ❖ Job Rule / Course (Domain lab Consultancy)
- ❖ Course material
- ❖ Test & Examination
- ❖ Project work
- ❖ Diploma / Certificate
- ❖ Staff recruitment
- ❖ Staff training and Regular upgrading

MARKETING SUPPORT

- ❖ Advertisement Strategy
- ❖ Guidance on Market Research
- ❖ Guidance on Counseling
- ❖ Guidance on Sales Promotion
- ❖ Guidance on Marketing for School Contracts.

CENTER SETUP ASSISTANCE

- ❖ Guidance on interior designing and layout and furniture assistance
- ❖ Advice on funding the project

*** Centre Setup Should be as per NSDC Norms and guideline only ***

ADMINISTRATIVE SUPPORT

- ❖ Inquiry, Enroll system and processing, class and lab
- ❖ Placement procedure
- ❖ Laboratory, class, faculty, library, instructor, batch planning, inventory control system etc.

ATC

INFRASTRUCTURAL REQUIREMENTS

(For one Job Rule)

Class Room	one	(Min 300 - 500 Sq. Ft. each)
CD/CM Room	One	(Min. 100 Sq. Ft.)
Reception/ Counseling	One	(Min. 200 Sq. Ft.)
Domain Lab	One	(as per NSDC Guideline Min.300 sqft)
Library cum Student Area	One	(Min. 200 Sq. Ft.)
Basic Amenities	One	(Min. 100 Sq. Ft.)
Others		(Min 300 Sq ft.)
Total Area (Min. in Sq. Ft.)		1500 Sq. Ft.

- 1. The above are suggested specifications only.*
- 2. The specification can be change, depends Job Rule/ Course.*

ATC

FACILITIES AND EQUIPMENT REQUIRED

FACILITY:-

- 1500- 5000 Sq. Feet well Space.
- Telephone/Mobile
- Library Book
- Head Gears for Theory & Practical
- Glow Board
- White Board in all class room.
- **Requirement Lab Equipment**

REVENUE SOURCES

Maintaining its core philosophy of multiple revenue models FMS has devised the following revenue divisions for its franchisee in four sections.

Source I:- Training Section

Franchisee will have the basic outlet of a state of art training center equipped with best of Infrastructure in the form of excellent lab facilities, library, faculty to add on with the best of course structure and teaching aids developed specially for the purpose Skill Development Training. Training will contribute major part of your earning.

Source II:- Placement

This form a core group , which will be involved in number of activities and will be providing with the maximum returns. Placement section will contract with various organization for proving jobs of our students and other professional in India and globally. This have unlimited growth potential and will be adding chunk to your revenue.

Source III:- Sector Related Services / AMC

This revenue source has great business potential. The Franchisee shall obtain contracts from various organizations & individual related to the Job rule training providing. This will help our students for their practical knowledge plus it will generate good revenue

FMS ASSOCIATES WITH FOLLOWING ORGANIZATION :-



FOUNDATION OF MODERN STUDIES ASW

ASSOCIATE TRAINING PARTNER

APPLICATION FORM

Affix Passport Size
Photographs

ATC Registration No. _____ (To be filled by Head office)

Name of the Director/ Head of the Institute :- _____

(Use CAPITAL LETTERS only)

PAN No:- _____ Aadhar No _____

Address of ATC:- _____
_____ PIN Code _____

District :- _____ State _____

Mobile No (P)Nos.:- _____ (O) _____

Permanent Address:- _____
_____ PIN Code _____

Educational Qualification :- _____ Date of Birth _____

Training Centre Info :-

Training Centre :- Owned / Rented (If Rented Amount Rs _____) Area in Sq. Ft _____

Number of Class Room _____ (Area _____ sq.ft) Number of Lab _____ Area _____ Sqft)

Number of Male wash Room _____ Number of Female Wash Room _____

Distance from Nearest Airport (in KM) _____ Nearest Railway station (in KM) _____

Internet Connectivity :- Yes/ No _____ Library :-- Yes/ No _____

Power Backup :- Yes/ No _____ CCTV :-- Yes/ No _____

Others _____

Interest in Sector 1. _____ 2. _____ 3. _____

Work Experience (if any) :-

Business Experience (if any) :- _____

Nature of Business:- _____ Turn Over Rs _____ P.A.

How much you can invest in FMS ATC? Rs. _____

How much you can invest in FMS Advertisement? Rs. _____ P.M

Details of NEFT/ REF/DD No _____ Amount Rs _____ Date _____

Bank _____ Branch _____

This is to certify that all the above information furnished by me is correct & authentic to the best of my knowledge.

Date:

Place:

Signature

Enclosures:-

1. Class Room/ Lab/ office /Building Photographs
2. Electricity/ Internet Bills Copy
3. Centre Address Proof Copy